



Department of Planning & Development

Monroe County, New York

LAND USE DECISION-MAKING TRAINING PROGRAM

Join us for a deep dive into Monroe County's housing landscape - explore the data, zoning tools, and strategies that can help your community support a wider range of housing options.

**FALL 2025
REGISTRATION
IS OPEN!**

Registration Deadline:
October 10, 2025, or until
all seats are filled

SESSION DESCRIPTION

TOPIC:

Housing Affordability: Challenges, Opportunities, and Local Strategies

OVERVIEW:

This training session will explore current housing trends and challenges in Monroe County. Participants will gain insights into local housing supply and demand, zoning patterns, and the growing need for diverse housing types, including starter homes, townhouses, rental units, and accessory dwelling units (ADUs). The session features a dynamic lineup of local, regional, and national experts with extensive hands-on experience in housing policy, planning, and community development.

PRESENTERS:

- **Jim Yockel**, Chief Executive Officer, Greater Rochester Association of REALTORS®
- **Ruhi Maker, Esq.**, Senior Attorney, Empire Justice Center
- **Barbara Van Kerkhove**, PhD, Data Analysis & Research Manager, Empire Justice Center
- **Susan Thering**, PhD, Susan Thering Consulting



Tuesday, October 21, 2025



4:00 PM to 8:30 PM



**Monroe Community College,
1000 E Henrietta Rd**



\$50 (meal included)

(Fee waivers and financial aid are available for eligible participants.)

Learning

Credits: 4 Hours



REGISTER HERE:

<https://www.monroecounty.gov/planning-training>

This training satisfies New York State's four-hour annual training requirement for members of Planning Boards and Zoning Boards of Appeals. Each attendee will receive a Certificate of Participation indicating they attended and their training credits earned.

FOR MORE INFORMATION CONTACT: **Lisa Huntoon** | 585.753.2034
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