Partners Ending Homelessness (PEH)
2025 New Project Application Scoring Rubric

Applications are due Wednesday, December 10th by 5 pm.
Single Project Applications must be submitted in a single PDF to
PEH via email: jkeys@letsendhomelessness.org
E-Snaps applications must be submitted at the same date/time.

Agency and Project Information

Organization Name:	
Project Name:	

Contact Person	
Phone Number	
Email	

Amount Requesting	Bed/Unit (TH or Projected Number of People Served (SSO Projects)
$	

Is this project partnering with a healthcare service?	☐ Yes ☐ No
Is this project a subsidy partnership project?	☐ Yes ☐ No
Is this project serving a specific sub-population- please name.	

Project/Component Type (check correct box)	
Transitional Housing	☐
Support Services Only (SSO)	☐
Support Services Only - Street Outreach	☐

Threshold Requirements:

Applicant is a Non-Profit organization with active 501(c)3 status, public housing authority, or local government organization	☐ Yes ☐ No
Agree to use our Continuum's Homeless Management Information System-HMIS (or comparable database if Domestic Violence-DV)	☐ Yes ☐ No
PEH Membership- has a current Memorandum of Understanding- MOU or is submitting an MOU with this application	☐ Yes ☐ No
Applicant agrees to using the Coordinated Entry System to fill 100% of beds	☐ Yes ☐ No
Agency has submitted an accompanying application in e-snaps.	☐ Yes ☐ No
Management letter from the agency's most recent fiscal audit demonstrating that the agency is in good standing is attached.	☐ Yes ☐ No
The agency has reviewed all new HUD priorities outlined in the Notice Of Funding Opportunity (NOFO).	☐ Yes ☐ No
Does the agency participate in the local Point In Time (PIT) Count? If not, will the agency participate in the future if funded?	☐ Yes ☐ No ☐ Yes ☐ No ☐ N/A

If the answer is no to any of the above questions, please explain below. (please limit to 250 words)

If agency does not meet threshold requirements, stop scoring. Agency is not eligible for CoC funding.

Narrative Questions

Program Design: 5 points	Please provide a general description of the program including the population served, bed/unit configuration. Please indicate whether the project will serve any specialized populations. If submitting an application for Transitional Housing, please outline whether the project will be site-based or scattered. (please limit to 500 words)

4-5 points: Description of project aligns with program requirements.
2-3 points: Components are missing from program design or program design not well thought-out.
0-1 points: Narrative does not address design elements outlined in the question or critical information is
lacking from narrative response.

Community and HUD Federal Need: 5 points (page 55-59 of NOFO - new TH/SSO projects)	Using local data on homelessness, how does this project support PEH's goals of ending homelessness for all persons? Please include the agency's unique ability to serve the population and share any relevant data to support your response. (please limit to 250 words)

4-5 points: Narrative uses local HMIS data to support project goals. Rationale for project is clearly related to HMIS data. Agency has demonstrated leadership in serving this population.
2-3 points: Either narrative does not use HMIS data OR Agency does not demonstrate evidence of leadership in serving population.
0-1 points: Narrative does not use HMIS/HHC data AND agency does not demonstrate evidence of leadership in serving proposed population.

Capacity: 5 points (page 53 of NOFO)	Please describe the success of your agency's current housing programs. If your agency currently receives, or has received Continuum of Care (CoC) funding in the past, have any of your programs fallen into Tier 2 or been reallocated? If yes, please describe why, and what changes have you implemented or plan to implement? (please limit to 250 words)

4-5 points: Agency demonstrates experience operating housing programs, addresses any issues with past
performance issues with plan to improve in the future. Application uses currently funded housing project
data to demonstrate capacity.
2-3 points: Has some experience operating housing programs.
0-1 points: Agency has little or no experience operating housing programs.

Lived Experience: 5 points (local priority)	How does your program currently involve people with lived experience? (i.e., employment/volunteer opportunities, peer support, mentorship, members of Board/Advisory Committees, etc.)? (please limit to 250 words)
4-5 points: Agency has one or more individual(s) involved with the program who has lived experience 2-3 points: Agency has plans, and can produce evidence of a plan, to ensure one or more individual(s) involved with the program has lived experience 0-1 points: Agency has no individuals involved with the program with lived experience.	
Minimizing Trauma Provision: 5 points (Page 13 of NOFO)	Describe how your program minimizes the trauma associated with homelessness. This could include trauma informed care services, ensuring participant safety in programs, especially for youth and survivors of domestic violence, dating violence, sexual assault, and stalking. (please limit to 250 words)
4-5 points: Agency demonstrates the ability to minimize trauma as described in the question above. 2-3 points: Agency has plans, and can produce evidence of a plan, to ensure the program will minimize trauma as described in the question above. 0-1 points: Agency does not have the ability to provide this level of care and does not have a plan in place to provide this level of care.	

Performance Measures

Employment & Income Growth: 10 points (pages 13, 73-74 of NOFO)	Describe how clients will be assisted in obtaining employment and income resources to maximize their ability to live independently. (please limit to 250 words)
8-10 points: Agency describes their ability and commitment to helping clients in obtaining employment and income resources 5-7 points: Specific strategies are named, but do not include all resource areas. 2-4 points: All three resource areas are described, but specific strategies are not described. Strategies are vague. 0-1 points: Answer is not applicable to the question or does not give any detail.	
Supportive Service Provision: 10 points (page 13 of NOFO)	Describe how your project provides the treatment and services that people need to recover and regain self-sufficiency (including on-site behavioral health treatment, robust

	wraparound supportive services, and participation requirements for these services). If not on-site, provide the partnerships and corresponding MOUs for providing this care. (please limit to 250 words)

7-10 points: Agency has actionable practices to provide ongoing supportive services throughout the duration of the project. Examples of practices include centering the participant in goal planning, creative engagement strategies, and case management training.
4-6 points: Agency provides supportive services but has limited examples of specific practices.
0-3 points: Agency does not have a clear strategy for providing ongoing services.

Returns to Homelessness: 10 points (pages 13, 67, 72-73 of NOFO)	How will projects ensure that clients will not return to homelessness after project exit? (please limit to 250 words)

8-10 points: Describes agency practices relating to supportive services and stability plans. Agency has 'moving on' strategies to ensure participants are stable at program exit. Agency addresses how it will ensure participants have long-term stability including access to ongoing supportive services, affordable housing/subsidies, etc.
5-7 points: Agency describes commitment to ensuring participants do not return to homelessness but strategies are unclear or limited. Agency has limited experience in stabilizing clients.
2-4 points: Agency commits to ensuring participants will not return to homelessness but does not give any concrete details.
0-1 points: Answer is not applicable to the question or does not give details.

For Reviewer Use Only

Applicant Budget submitted in e-snaps is feasible, cost effective, and allowable. (5 points)	☐ Yes ☐ No

Total Points	/60