



Local 2025 NOFO Info Session

Introduction

- PEH will submit a CoC Program Consolidated Application for funding to HUD in the upcoming FY 2025 Continuum of Care Homeless Assistance Program Competition.
- This presentation is a review of the submission and review process:
 - Timeline
 - Local Review Committee
 - Tier Funding
 - Ranking Structure and Process
 - Changes for 2025

2025 Renewal Project Overview

11/13 NOFO published

11/24 PEH releases Local Application and Renewal materials

Local application will include 2024 monitoring results, and data from HMIS for 10/1/23 to 9/30/24

2025 Renewal Project Overview

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|-------|--|
| 12/3 | Last day for projects who intend to reallocate to notify PEH via email jkeys@letsendhomelessness.org |
| 12/9 | Rank and Review Committee Training |
| 12/10 | Both E-Snaps (HUD's Application Portal) and Local Applications due. Local Applications by 5pm to jkeys@letsendhomelessness.org Submitted in E-Snaps by 5pm (this may be adjusted based on application availability) |
| 12/17 | Ranking and Review Committee meets; rankings are announced |

Projects will need to revise E-snaps applications and budget workbooks

Projects will be eligible to apply for current renewal applications and/or new, TH/SSO funding as a transition grant should their projects be at-risk for reallocation.

2025 Renewal Project Overview

12/30	Deadline to appeal (see Ranking Protocol for Process) Noon to Jkeys@letsendhomelessness.org
1/7	PEH publishes Consolidated Application and Priority list, available for public comment on letsendhomelessness.org
1/14	PEH submits Consolidated Application to HUD by 8pm
5/1	Anticipated award date and performance period start date Award Amounts might be available at the end of May, but potentially in June

Local Review Committee

- The Local Application Review Committee is the entity that will review, score, and rank projects.
- Members of the Review Committee either sit on the CoC Board or are representatives of the community at large. Members may not have a conflict of interest.
- The Review Committee will score and rank projects based on Local Application criteria that can be found on the PEH website. The project with the highest score will be ranked #1.
- Ranked projects will fall into Tier I and Tier II to determine which projects will move forward to submission to HUD.

Tier Funding

- Each year HUD determines the percentage of the Annual Renewal Demand (ARD) that will be included in Tier I. Projects ranked in Tier I are assured of being moved forward for submission to HUD.
- CoC Planning Grants are non-competitive.
- For 2025, Tier I will be 30%.
 - HUD is capping Permanent Housing (PH) funding to 30%. This includes PSH, RRH, and Joint TH-RRH
- Projects ranked in Tier II (70%) are not guaranteed to move forward to submission to HUD.

Renewal Projects in bottom 70% of Projects

- Scoring for renewal projects is heavily weighted on program performance and efficiency.
- Renewal project APRs for the period **10/1/23 to 9/30/24** (HUD's FY) will be used to score renewal project applications.
- Projects ranked in the top 30% will be assigned to Tier I. Projects in the bottom 70% will be assigned to Tier II.
- Only the top 30% of Permanent Housing (PH) Projects will be accepted. Therefore, any PH projects outside the top 30% will be asked to adjust to TH or SSO (including Street Outreach).

Appeals Process

Appeal Process

- An applicant must submit an appeal in writing to Partners Ending Homelessness (PEH) by the appropriate deadline by emailing Jennifer Keys— jkeys@letsendhomelessness.org
- Only an authorized representative from the grantee organization that submitted the renewal or new projects application may request an appeal.
- Deadline for an appeal is December 30th at noon

Grounds for an Appeal

- Applicants who believe:
 - They were denied the right to participate in the local application process
 - there was a data or calculation error in determining their score for the ranking of renewal projects.
 - Decisions made regarding the amount of project funding awarded were unsubstantiated, or projects were partially or entirely eliminated.

Appeals Process

- **Phase 1:** The Applicant, PEH staff, and at least three Ranking and Review Committee members will meet to hear the appeal. The goal of Phase 1 is to reach an agreement on resolving all appealable issues presented.
- **Phase 2:** At least two PEH non-conflicted Board members who have not previously been involved in the 2024 application review process will join Phase 1 participants. Phase 2 participants will review the grounds for the appeal and the basis of the actions taken and then either vote to uphold or revoke the decision(s) made in Phase 1.
- Decisions made in Phases 1 or 2 are final. If the Applicant still does not agree with Phase 2 results, they should review the HUD NOFO and follow instructions on how and on what grounds they can appeal to HUD.

Solo Applicants

- A solo applicant may apply directly to HUD if it is determined that they attempted to participate in the CoC process but were not permitted to participate in a reasonable manner
- In addition to submitting a Solo Applicant Project Application in e-snaps by January 14th, the following steps must also occur:
 - The solo applicant must submit a written notice of intent to appeal with their funding application
 - No later than 30 days from when HUD announces awards, the solo applicant shall submit in writing, with the collaborative applicant, all relevant evidence supporting its claim
 - The CoC has 30 days from receipt to respond to HUD in writing
 - HUD will notify of its decision within 60 days of receipt of the CoC's response
 - HUD may award a grant to the solo applicant when funds become available and may direct the CoC to take remedial steps

Changes for 2025

- Only 30% of funding is Tier 1
 - Down from 90% the year before
- PH is capped at 30%
 - Shift towards TH and Supportive Services Only (SSO) projects
- All projects except CoC Planning/UFA must compete
 - Including YHDP renewals and DV Bonus projects
- New prohibitions can disqualify any project
 - HUD may reject Tier I or Tier II projects for “engaging in racial preferences”, using a definition of sex “other than binary,” or conducting activities viewed as “harm reduction.”
- Priority centers on treatment, recovery, and required services
 - Favors onsite substance use treatment, required service participation, sufficient treatment bed capacity, and 24/7 detox or inpatient access
- Elevates “public safety” as a major scoring factor
 - Must show laws prohibiting camping and illicit drug use, enforcement protocols, cooperation with law enforcement, use of involuntary commitment standards, and SORNA (Sex Offender Registry and Notification Act) implementation

Changes for 2025

- New project requirements for TH, RRH, PSH, and Street Outreach
 - TH must provide 40 hrs/week of services, RRH must show strong employment outcomes and have service requirements, PSH must serve elderly or physically disabled individuals (not counting SUD) and have services requirements, and Street Outreach must demonstrate strong law enforcement partnerships
- Merit Review replaces prior scoring and shifts weighting
 - 130 point system. See full breakdown in NOFO
- Tier 2 scoring now favors projects with required services
 - Up to 10 points for requiring services. Will need to submit proof/copies of services agreements.
- Expanded Risk Review increases likelihood of project rejection
 - May use media reports, Inspector General and Government Accountability Office findings, public complaints, or “history of subsidizing activities that conflict with the NOFO” as grounds for denying funding

See the full analysis and side by side comparisons from the National Alliance to End Homelessness here:
<https://endhomelessness.org/resources/toolkits-and-training-materials/the-system-series/>

2025 Local Application - New Projects

letsendhomelessness.org





**Partners Ending Homelessness (PEH)
2025 New Project Application**

Applications are due Wednesday, December 10th by 5 pm.
Single Project Applications must be submitted in a single PDF to
PEH via email: jkevs@letsendhomelessness.org

E-Snaps applications must be submitted at the same date/time.
The Scoring Rubric can be found on the PEH Website.

[Scoring Rubric will be on our website.](#)

[CoC Funding - Partners Ending Homelessness](#)

Agency and Project Information

Organization Name:	
Project Name:	

Contact Person	
Phone Number	
Email	

Amount Requesting	Beds/Units (Transitional Housing-TH) or Projected Number of People Served (Supportive Services Only-SSO)
\$	

Is this project partnering with a healthcare service?	<input type="checkbox"/> Yes <input type="checkbox"/> No
Is this project a subsidy partnership project?	<input type="checkbox"/> Yes <input type="checkbox"/> No
Is this project serving a specific sub-population- please name.	



Project/Component Type (check correct box)	
Transitional Housing (TH)	<input type="checkbox"/>
Support Services Only (SSO)	<input type="checkbox"/>
Support Services Only - Street Outreach	<input type="checkbox"/>

Applicant is a Non-Profit organization with active 501(c)3 status, public housing authority, or local government organization	<input type="checkbox"/> Yes <input type="checkbox"/> No
Agree to use our Continuum's Homeless Management Information System-HMIS (or comparable database if Domestic Violence-DV)	<input type="checkbox"/> Yes <input type="checkbox"/> No
PEH Membership- has a current Memorandum of Understanding- MOU or is submitting an MOU with this application	<input type="checkbox"/> Yes <input type="checkbox"/> No
Applicant agrees to using the Coordinated Entry System to fill 100% of beds	<input type="checkbox"/> Yes <input type="checkbox"/> No
Agency has submitted an accompanying application in e-snaps.	<input type="checkbox"/> Yes <input type="checkbox"/> No
Management letter from the agency's most recent fiscal audit demonstrating that the agency is in good standing is attached.	<input type="checkbox"/> Yes <input type="checkbox"/> No
The agency has reviewed all new HUD priorities outlined in the Notice Of Funding Opportunity (NOFO).	<input type="checkbox"/> Yes <input type="checkbox"/> No
Does the agency participate in the local Point In Time (PIT) Count? If not, will the agency participate in the future if funded?	<input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> N/A

If the answer is no to any of the above questions, please explain below. (please limit to 250 words)

Narrative Questions

<p>Program Design: 5 points</p>	<p>Please provide a general description of the program including the population served and bed/unit configuration, where applicable. Please indicate whether the project will serve any specialized populations. If submitting an application for Transitional Housing, please outline whether the project will be site-based or scattered-site. (please limit to 250 words)</p>
<p>Community and HUD Federal Need: 5 points</p>	<p>Using local data on homelessness, how does this project support PEH's goal of ending homelessness for all persons?</p> <p>Will this project ensure that approximately 50% of participants are 62+ and/or have a permanent disability that renders them unable to work?</p> <p>Please include the agency's unique ability to serve the population and share any relevant data to support your response. (please limit to 250 words)</p>
<p>Capacity: 5 points</p>	<p>Please describe the success of your agency's current housing programs. If your agency currently receives, or has received Continuum of Care (CoC) funding in the past, have any of your programs fallen into Tier 2 or been reallocated? If yes, please describe why, and what</p>

	changes have you implemented or plan to implement? (please limit to 250 words)
Lived Experience: 5 points	How does your program currently involve people with lived experience (i.e., employment/volunteer opportunities, peer support, mentorship, members of Board/Advisory Committees, etc.)? (please limit to 250 words)
Minimizing Trauma Provision: 5 points	Describe how your program minimizes the trauma associated with homelessness. This could include trauma informed care services and ensuring participant safety in programs, especially for youth and survivors of domestic violence, dating violence, sexual assault, and stalking. (please limit to 250 words)

Performance Measures

Employment & Income Growth: 10 points	Describe how clients will be assisted in obtaining employment and income resources to maximize their ability to live independently. (please limit to 250 words)

Supportive Service Provision: 10 points	Describe how your project provides the treatment and services that people need to recover and regain self-sufficiency (including on-site behavioral health treatment, robust wraparound supportive services, and participation requirements for these services). If not on-site, provide the partnerships and corresponding MOUs for providing this care. (please limit to 250 words)
Returns to Homelessness: 10 points	How will projects ensure that clients will not return to homelessness after project exit? (please limit to 250 words)

For Reviewer Use Only

Applicant Budget submitted in e-snaps is feasible, cost effective, and allowable. (5 points)	<input type="checkbox"/> Yes <input type="checkbox"/> No
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2025 Local Application - Renewal Projects

letsendhomelessness.org





**Partners Ending Homelessness
2025 Renewal Project Ranking Criteria**

**Applications are due Wednesday, December 10th by 5 pm.
Single Project Applications must be submitted in a single PDF to
PEH via email: jkeys@letsendhomelessness.org
E-Snaps applications are due at the same time.
Scoring Rubric will be on our website**

Organization Name:	
Project Name:	

Contact Person	
Phone Number	
Email	

Project Type (check correct box)	
Transitional Housing (TH)	
Safe Haven (SH)	
Transitional housing – Rapid Re-Housing (TH-RRH)	
Permanent Supportive Housing (PSH)	
Rapid Re-Housing (RRH)	
Homeless Management Information System (HMIS)	
Coordinated Entry (CE)	

Renewal Competition Selection : (contact Jennifer Keys to schedule a time to speak to the CoC asap)	<input type="checkbox"/> Submit project as it exists now for renewal in the local competition <input type="checkbox"/> Use transition grant option to switch to Transitional Project component <input type="checkbox"/> Self-reallocate all funds
The agency has reviewed all new HUD priorities outlined in the NOFO.	<input type="checkbox"/> Yes <input type="checkbox"/> No



Specialty Populations Served: 	<input type="checkbox"/> Unsheltered Street Outreach (6 pts) <input type="checkbox"/> families (5 pts) <input type="checkbox"/> chronic homeless (CH) (4 pts) <input type="checkbox"/> TAY and/or DV (3 points) <input type="checkbox"/> re-entry (2 pts) <input type="checkbox"/> veterans (1 pt)
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Please include the agency's unique ability to serve the above population(s) and share any relevant data to support your response. (please limit to 250 words)

Narrative Response Questions

Supportive Service Provision (10 points)	Describe how your project provides the treatment and services that people need to recover and regain self-sufficiency (including on-site behavioral health treatment, robust wraparound supportive services, and participation requirements for these services). If not on-site, provide the partnerships and corresponding MOUs for providing this care. (please limit to 250 words)
Lived Experience Provision (10 points)	How does your program currently involve people with lived experience? i.e., employment/volunteer opportunities, peer support, mentorship, members of Board/Advisory Committees, etc. (please limit to 250 words)
Minimizing Trauma Provision (10 points)	Describe how your program minimizes the trauma associated with homelessness. This could include trauma informed care services, ensuring participant safety in programs, especially for youth and survivors of domestic violence, dating violence, sexual assault, and stalking. (please limit to 250 words)

All performance data is for 10/1/23-9/30/24.
 Financial data is for the most recently completed Fiscal Year.
 Monitoring score is for the most recent monitoring visit.

Utilization: 10 points	Projected households served during average PIT: ____ Actual Number households served during PITs (APR Q8): October 2023 Households: January 2024 Households: April 2024 Households: July 2024 Households: Households Average Actual ____ / Projected ____ = Utilization ____%
Data Quality: 10 points	Were all the following error rates below 5% for Q6 from 10/1/23-9/30/24? Personally-identifying information (6a), Universal Data Elements (6b), Income and Housing Data Quality (6c), Chronic Homelessness (6d) <input type="checkbox"/> Yes <input type="checkbox"/> No
Permanent Housing Placement & Retention: 10 points	For PSH, what percentage of clients served from 10/1/23-9/30/24 either stayed in the project or exited to a permanent housing destination (APR Q5a#8 Stayers, Q23c Exiting to housing destinations) (Positive housing destinations + Stayers) / (Total Participants – Persons excluded) For RRH, of the clients who exited your project, what percentage of clients served in FY2024 exited to a permanent housing destination (APR Q23c)?
Employment Income Growth: 10 points	What percentage of clients enrolled in your program within the 10/1/23-9/30/24 increased their employment income (APR Q19a1 and Q19a2)? (Within the “Number of Adults with Earned Income” Rows in Q19a1 & 19a2) Adults who Gained or Increased Income from Start to Annual Assessment, Average Gain + Adults who Gained or Increased Income from Start to Exit, Average Gain/Total Adults in Q19a1 + Total Adults in Q19a2
Returns to Homelessness: (PEH will calculate this and send it to you) 10 points	Percentage of those exiting to permanent housing that returned to homelessness in two years or less.

	<p>Number returning to homelessness within year 1: (# returning to homelessness between 10/1/2022-9/30/2023) ÷ (Total # exiting to permanent housing between 10/1/21-9/30/2022)</p> <p>Number returning to homelessness within year 2: (returning to homelessness between 10/1/2023-9/30/2024) ÷ (Total # exiting to permanent housing between 10/1/21-9/30/2022)</p> <p>Number returning to homelessness within 2 years: (# returning to homelessness between 10/1/2021-9/30/2024) ÷ (Total # exiting to permanent housing between 10/1/21-9/30/2022)</p>
APR Submission: 10 points	<p>Was the project's most recent APR submitted on time?</p> <p><input type="checkbox"/> Yes <input type="checkbox"/> No</p>
Monitoring: 10 points	<p>Were there significant findings for your project during CoC monitoring?</p> <p><input type="checkbox"/> Yes <input type="checkbox"/> No</p>
Drawdown Efficiency: Percentage of HUD expenditures drawn down from the project's APR for the year ending 2024 (10 points)	
Cost of Success rate: HUD grant amount divided by the number of households with a successful exit or remained stable in PH from the 10/1/2023 - 9/30/2024 APR (10 points)	
The Agency attended the January 2025 PIT Count in proportion to their percentage of CoC funding as seen on the monitor. (5 points)	
The Agency agrees to take 100% of referrals from CE. (5 points)	
Total: /151	
<p>Mitigating Factors: Please explain any outcomes you think do not accurately portray your program or anything you want the reviewers to know about your program not covered in the application question. (Please be specific and keep the word count total under 500 words)</p>	

Additional Information

- For Participants who do not qualify for non-cash benefits due to being over income, additional information is required.
- Documentation showing the participant is over income or other supporting documentation stating the participant is ineligible for non-cash benefits because of their income must be submitted to Jennifer Keys no later than December 15th at 5 pm.

Renewal Project Budgets

- Projects will be asked to submit their 2025 budget workbook when notified of their ranking
- If any project wants to make changes or amendments to their budgets, PEH must be made aware in an email before COB 12/15/2025 to jkeys@letsendhomelessness.org. Projects can shift up to 10% of their funding without modification from HUD.
- If projects are considering consolidation, they will need to complete individual project budgets and a consolidated project budget. Projects also need to make PEH aware of any intention to consolidate projects by email before COB 12/1/25.

Slide 27

- me1** Would change this to 12/15 at the latest and add that they can shift up to 10% of their funding without a grant modification from HUD.
melissa@marroneconsulting.com, 2025-11-18T19:01:11.845
- me2** Would change this to 12/1 - this is a pretty big request and would change the way they're applying and ranking.
melissa@marroneconsulting.com, 2025-11-18T19:01:59.548

Reallocation of Funds

The CoC may choose to reallocate funds, eliminate or reduce funding from projects based on:

- Project performance; outcome measures and/or utilization
- Deficiencies in the ongoing operation of the project
- Project underspends their HUD funding
- Project voluntarily decides not to renew
- Renewal Project applicant requests the reallocation to create a new project that meets a community need

Deadline to reallocate will be December 9th

Performance Improvement Plan

Projects below a threshold score (TBD after renewal project ranking is concluded) will need to work with PEH on a performance improvement plan, which will start immediately.

For the FY2025 local application process, if the project does not improve from its scores in FY2024 and fails to move out of the bottom 70%, it could be subject to reallocation.

Application Materials

- Can be found on the PEH website www.letsendhomelessness.org
- All necessary documents can be downloaded directly from the website

HUD References

FY2025 CoC Competition and YHDP Grants NOFO

<https://grants.gov/search-results-detail/360861>

Additional Information from HUD

<https://www.hud.gov/hud-partners/community-coc>

Questions for HUD can be directed to the HUD Office of Community Planning and Development at 800-347-3735 or CoCNOFO@hud.gov

Questions



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