

Board of Directors

Board Members

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Name	Role	Organization	Committee
Jason M. Davis	Chairperson	Community Volunteer	Economic
Craig Johnson	Vice Chair	Hunter Chapel	
Don George	Treasurer	Providence Housing Development Corp.	Financial/Built
Travis Egge	Secretary	Community Volunteer	
Carol Johnson	Board Member	City of Henderson Department of Neighborhood and Business Development	Financial/Built
Carrie Wilson	Board Member	Joseph Family Services	Financial/Built, Economic
Cheryl Quach	Board Member	Henderson County Department of Planning and Development	Financial/Built, Program Monitoring
Cheryl Reed-Clark	Board Member	Henderson County Office of Mental Health	Program Monitoring
Cheryl Pearson	Board Member	Health Management Associates	Financial/Built, Performance Improvement
James Gubish	Board member	St. Joseph's Neighborhood Center	Economic
Jim Smith	Board Member	Spiritual Christi	
Jonathan Hesse	Board Member	ExxonMobil Local Trust	
Jonathan Olson	Board Member	Spiritual Christi	
Kevin Ellison	Board Member	Volunteers of America United Way Park	Financial/Built
Kathy Gubish	Board Member	Fluor Agency LLC	Financial/Built
Laurie A. Jones-Clark	Board Member	Orion House	
Mike Hudson	Board Member	Regional Health Health	Financial/Built, HRIS Advisory
Roberta Johnson	Board Member	Negative Space	
Travis Hagan	Board Member	Henderson County Health	
Travis Hagan	Board Member	Henderson County Department of Human Services	
Travis Hagan	Board Member	LifeLink Health	Financial/Built, Economic
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Homeless Services Network

Stakeholder group for Continuum of Care (CoC), working to address homelessness across Western New York.

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Committees

Steering Committee Members

Search:

Name	Organization	Phone Number	Email Address	Position	Represents
Charlie Albanese	PCHO		calbanese@pcho.org		PSH
Christiana Marek	RSCD		christiana.marek@rscd.us12.org		Education
Gwen Clifton	Safeway Homes		gwen@safewayhomes.org		Transitional Housing
Jennifer Martinez	DSS		jennifermartinez@dss.state.ny.us		County Rep
John Oster	City of Rochester		John.Oster@CityofRochester.Gov		City Rep
Kim Martin	CCSH	(585) 613-7806	kim.martin@ccsh.org		Coordinated Entry
Laura Crawford	Soldier On		lcrawford@weeclutteron.org		Veterans
Mickey Diperna	Special Populations LGBTQA+		Mickey.Diperna@ppcm.org		Special Populations
Nick Wilbur	SEAC		nick@seacrochester.org		Consumer
Nicole Tamburello	RPD		Nicole.Tamburello@CityofRochester.Gov		Law Enforcement

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Committee B. Membership

Street Outreach (SO) Written Standards

Definition: Street Outreach (SO) - 24 CFR 576.101

Street Outreach provides essential services necessary to reach out to unsheltered homeless people; connect them with emergency shelter, housing, or critical services; and provide urgent, non-facility-based care to unsheltered homeless people who are unwilling or unable to access emergency shelter, housing or an appropriate health facility

Eligibility Criteria

- Must meet HUD Definition of Homeless

Operational Standards

- Proactively reach out to unsheltered homeless; whenever possible, provide resources to address immediate needs such as placement in emergency shelter, food, personal hygiene items, etc. Priority for Street Outreach will be unsheltered homeless; however, street outreach teams may also go to shelters that are not able to provide services.
- Provide Engagement services – assessing housing and service needs, completion of HAT and other assessment tools based on need
- Provide short term case management - provide linkages to emergency shelter, medical and behavioral health and substance use treatment, mainstream resources, obtaining identification, social security card, and birth certificate documents needed for housing
- Street Outreach Providers (SOP) will partner with law enforcement and first responders to assist with access to emergency shelter, treatment programs, housing, or reunification with family.
 - In addition, SOPs will not interfere with local laws and law enforcement
- Provide transportation to emergency shelters or other services
- Street Outreach activities will be conducted with a minimum of (2) two trained persons whenever possible; or outreach worker will always let someone know where they will be
- Whenever possible Street Outreach workers will be trained to use Narcan, CPR, in domestic violence procedures, as well as de-escalation techniques. They will also call 911 when/if these procedures are utilized.
- Should an unsheltered household with minor children be encountered during outreach activities:
 - A referral to shelter is the preferred option
 - If shelter referral is refused and the minor child is at risk a program supervisor should be called to consider a call to CPS Hotline: 1-800-342-3720. If an imminent emergency, “911” should be called
 - Center For Youth (CFY) Safe Place is an option for minor children when the caregiver does not want to go into a shelter, is willing for their children to go to CFY, and is able to engage in planning with CFY (there is a time limit on their stay in this shelter)
 - All providers are trained and follow mandated reporting procedures
- Street Outreach will exit people they have entered in HMIS after no more than 60 days of no contact
- Please refer to Coordinated Entry Street Outreach Documentation Procedures to ensure documentation is up to date in HMIS including current living situation. *If there has been no contact in 30 days a referral will not be made. If there is no contact in 60 days the person will be exited from

Coordinated Entry. A new application may be submitted in the future if contact is reestablished and the client remains eligible for services.

- This is Coordinated Entry specific to people who are on the Prioritization List and not Street Outreach Program Enrollment.

Standard Outcomes/Performance Measures

- 80% of all participants engaged will have *successful exits from the program
- 35% or more of adult participants will have non-cash benefits
- 35% or more of adult participants will have income from sources other than employment
- 50% or more of adult participants will have income from employment
- 85% of participants will not return to homelessness within two years

*Successful exit is defined by successfully getting off the streets to housing, shelter, treatment. Hospital or other residential non-psychiatric medical facility, residential project or halfway house with no homeless criteria, and deceased are excluded in calculations by HUD.