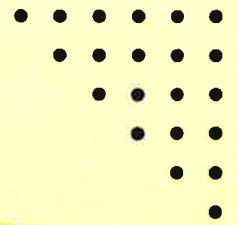


Register Now!



DIVERSITY IN THE WORKPLACE CONFERENCE



March 30, 2023

Registration 8 a.m.

Conference 9 a.m.-3:45 p.m.

Networking/Cocktail event 3:45 p.m.-5:30 p.m.

A Conference focused on
Talent and Equity in the
Corporate, Education, and
Health and Human Services



Dr. Joyce Jacobsen
Immediate Past President
Hobart and William Smith Colleges



Dr. Daniele Lyman-Torres
President and CEO
Bivona Child Advocacy Center

Sectors
#TalentROCs!

CEO Fireside Chat

facilitated by Tashanda Thomas, WXXI



Create Your
"Try Tomorrow!" During
Breakout Sessions with
Experts from Your Sector

Holiday Inn Downtown Rochester
70 State Street, Rochester, NY 14614

[Click Here-Register Today!](#)

[or Scan the QR Code](#)





Create Your "Try Tomorrow!"

The theme for the Conference is "Envision Your 'Try Tomorrow' Today!" A Try Tomorrow, simply put, is the set of tangible and intentional actions that you and your organization can implement in bringing about a more diverse employee population.

The day will begin with attendees hearing from our esteemed CEOs about the actions they have taken in diversifying the workforce of their respective organizations. Attendees will then transition to their tracks and participate in a two-part workshop.

During the morning session, each co-facilitator will present the "nuts and bolts" of how they have diversified the workforce. This will include time for questions and answers. During the afternoon session, facilitators will lead attendees through a process in which each person and/or team develops their own "try tomorrow."

Health and Human Services/ Not-for-Profit



This pair of leaders in the HHS/Not-For-Profit Sector will each share their experiences in diversifying the unique spaces occupied by each of their organizations. **Dr. Linda Clark**, serves as the chief medical officer for Jordan Health. **Mr. Julio Jordan** is the director of diversity, equity, justice, and inclusion for the Ibero American Action League.

Education



This team of educators will share the work they have done over the past several months in creating a partnership between their respective organizations and adding several new teachers of color to one predominantly white districts' workforce. This session will feature **Dr. Joellen Maples**, dean of the Ralph C. Wilson, Jr. School of Education at St. John Fisher University; **Dr. Allison Rioux**, assistant superintendent for curriculum & instruction, Brighton Central School District.

Corporate



Ms. Stephanie Pennington, corporate diversity manager for LeChase Construction will discuss her unique industry space. She will also provide attendees with her experiences in implementing the best practices in diversifying their corporate workforces.



**Presented by: The St. John Fisher University Senior Diversity Officer,
The Ralph C. Wilson, Jr. School of Education,
and the Alumni Board of Directors**

9 a.m. - 9:30 a.m.: Words of Welcome and Conference Introduction

9:30 a.m. - 10:45 a.m.: The CEO Fireside Chat

Dr. Daniele Lyman-Torres '18, President & CEO, Bivona Child Advocacy Center

Dr. Joyce Jacobsen, immediate past president, Hobart & William Smith Colleges

Facilitator: Ms. Tashanda Thomas '11, chief human resources officer, WXXI

11 a.m. - 12:30 p.m.: Diversity in the Workforce-Breakouts by Track



Education



**Health and Human Services/
Not-for-Profit**



Corporate

1 p.m. - 2 p.m.: Luncheon, featuring local musical entertainment

2:15 p.m. - 3:45 p.m.: "Try Tomorrow" Today! Breakout Sessions

3:45 p.m. - 5:30 p.m.: Networking and Cocktail Event

For questions, please contact Dr. Marlowe V.N. Washington, senior diversity officer, at mwashington@sjf.edu.

**Conference sponsorships are also available.
To learn more, please contact alumni@sjf.edu.**

